

# 2<sup>nd</sup> Southeast Asian **Social Innovation Network Event SHAPING FUTURES**

New ways for Universities to make change happen

Bangkok, Thailand 8 > 9 October 2019

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# Day 1 Tuesday 8thOctober 201

#### Registration 0830

Welcome including Performance 09.00 President, University of Kasetsart

Professor Nuntavarn Vichit-Vadakan, Dean The School of Global Studies, University of Thammasat

Inieam Khobkhul European Commission

Introduction to Conference Mark Majewsky Anderson SEASIN

#### Welcome Workshop 10.00

Brokerage - speed dating – networking 'Round the world in 60 minutes' Rose Cawood / Mark Majewsky Anderson Glasgow Caledonian University

#### Coffee 11.00

#### 11.20 Shaping Futures: Defining Problems Panel debate

Marco Shek Social Innovation Exchange

Ken Aoo Okayama University

Shariha Khalid Erichsen Mission & Co

Parallel Sessions Challenges (see below for details) 12.00

> Inclusion Roundtable 1A Ralph Mpofu (Chair) Environment Roundtable 1B Harriet Ingle (Chair)

Health Roundtable 1C Lorna Paul (Chair)

Project development: Incubators network Shariha Khalid Erichsen (Chair) (By invitation only)

#### 13.00 Lunch

#### Does research really matter? Panel debate 14.00

Simon Teasdale, Glasgow Caledonian University Pattraporn Yerbergh, Sal Forest Faiz Shah, Director Asian University of Technology Khieng Sothy, Royal University of Phnom Penh

# Day 2 Wednesday 9thOctober 2019

o9.00 Announcement of Global SI Network and Visa support for entrepreneurs Presentation of Glocal Platform Mark Majewsky Anderson / Rose Cawood Glasgow Caledonian University

## Shaping Futures in Southeast Asia: 09.30 Where are we now and what's over the horizon? Panel Debate

Giulio Quaggiotto, Head, Regional Innovation Center, Asia Pacific United Nations Development Programme

Noppakao Sucharitakul Executive Vice President Head of Social Development Group and Corporate Communication Stock Exchange of Thailand

Tristan Ace Global Lead, Partnerships and Development, Social Enterprise and Inclusive and Creative Economies, Asia-Pacific Region British Council

#### Social Innovation and the Public Sector 10.30

Noom Jaruwannaphong, Thai Social Enterprise Office (tbc)

Ca Tran Ngoc, Senior Fellow, National Institute for S&T Policy and Strategy Studies

Sorapop Kiatpongsan National Economic and Social Development Council (tbc)

#### 11.00 Coffee

Parallel Sessions Applications (see below for details) 11.15 Embedding Social Innovation in Universities Roundtable 2A Simon Teasdale (Chair) Youth and education Roundtable 2B

Raphaelle Lecler, ActionAid Thailand (chair) Workshop: Music for Social Development

Suwichan Phatthanaphaiwan, Srinakharinwirot University

Social enterprise as a tool for achieving 12.15 Sustainable Development

M.L. Dispanaddha Diskul, Mae Fah Luang Foundation and Social Enterprise Thailand Association

Bordin Rassameethes, Kasetsart University Yunus Centre Siyanee Hirunsalee, TSIS Limited Partnership (moderator)

Terence Chia Singapore Management University, Singapore

Truong Thi Nam Thang Center for Social Innovation and Entrepreneurship

### **Tour of Social Innovation Support Units** 15.00

Presentation of activities & case studies

## SISU Malaysia

UiTM MARA - Faizah Abd Majid SUNWAY - Thilageswaran Vijayan

## **SISU** Cambodia

NATIONAL UNIVERSITY OF MANAGEMENT -Stephen Patersor ROYAL UNIVERSITY OF PHNOM PENH - Rath Sethik

## SISU Thailand

THAMASSAT UNIVERSITY - Austina Karma KASETSART UNIVERSITY- Nadhawee Bunnag

## SISU Myanmar

THANLYIN COOPERATIVE UNIVERSITY - Thein Than Naing YANGON UNIVERSITY OF ECONOMICS - Myint Myint Kyi

## Action workshop(s): Sci Fi Ideation Workshop to encourage outrageous ideas 16.30

Teresa Franqueira Mark Majewsky Anderson Giulio Quaggiotto

#### Reception 17.30

including performance of music from indigenous group from Chiang Mai

## 13.00 Lunch

### How Business and Universities can 14.00 work together for Change Panel Debate

Stephen Paterson National University of Management, Cambodia

**Michiel Verver** Vrije Universiteit, Netherlands

**Eoghan Mackie** ges Worldwide, Scotland

Lorna Paul Glasgow Caledonian University, Scotland

#### Parallel Sessions Approaches (see below for details) 15.00

Building Communities Roundtable 3A Carolyn McMillan, Glasgow Caledonian University (Chair)

Transforming the Public Sector Roundtable 3B Pailin Kittisereechai (Chair)

Students as Social Innovators Roundtable 3c Faizah Abd Majid (Chair)

#### Action workshop(s): Sci Fi Ideation Follow-up 16.00

Presentation of results Teresa Franqueira Mark Majewsky Anderson Giulio Quaggiotto

#### **Conclusions and Close** 17.00



Southeast Asian Social Innovation Network



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# Day 1 Tuesday 8thOctober 2019

# 12.00 Parallel Sessons 1 - Challenges

# Roundtable 1A: Inclusion Ralph Mpofu (Chair)

1. Aesthetic Beyond Sights: Social Innovation for Visual Impairment – Wandee Suntivutimee [Thailand Association of the Blind]

2. Restructure Society to Correct Economic Imbalances via Nipa Palm Leaves Midrib Stick - Maznah Wan Omarand Nazirul Mubin Mohd Noor [UiTM, Malaysia]

3. Unveiling the Critical Success Factors of Social Innovation Initiative in Generating Income of Rural Community: Sustainable Community Engagement Model - Marzlin Marzuki [UiTM, Malaysia]

## Roundtable 1B: Environment Harriet Ingle (Chair)

1. Green Innovation in Bio-Packaging Products: An Evidence from Thailand's Social Enterprise - Sorawadee Srivetbodee [Rajamangala University of Technology, Thailand]

2. Towards zero food waste: Can the tools of behavioural economics be complemented with consumers' capacity for self-actualisation via their use of social media? - Derek Ong [Sunway University / Agridon Consulting, Malaysia]

3. Social Innovation in Waste Recycling - Ma Aye Khin San [Yangon University of Economics, Myanmar]

# Roundtable 1C: Health Lorna Paul (Chair)

- 1. Los Negros Women for Tomorrow Foundation's WASH programme Faisal Alih, Foundation University Philippines
- 2. The Happiness Community for Seniors Thanakorn Phromyos, Young Happy Company, Thailand

3. Community Care in Cambodia: Longitudinal Study on Impact of Older People's Associations Model to Ageing Population Cham Soeun [Zhejiang University, China]

Day 2 Wednesday 9thOctober 2019

# 12.00 Parallel Sessions 2 - Applications

## Roundtable 2A Embedding Social Innovation Skills in Universities Simone Teasdale (Chair)

1. Universities Enabling Social Innovation: Universities as platform forging cross-sector collaborations - Terence Chia [LIEN Centre for Social Innovation, Singapore Management University, Singapore]

- 2. Social innovation strategies of Cambodian social enterprises Sok Seang & Stephen Paterson [National University of Management, Cambodia]
- 3. Breaking with conventions: The challenges of Innovation in Higher Education, Dipendra K C, Daniel McFarlane [Thammasat University, Thailand]

## Roundtable 2B: Youth and education Raphaelle Lecler, ActionAid Thailand, the Global Café Project (Chair)

- Vocational orientation program E4Y and its effectiveness on dropout children in Myanmar Thein Than Naing (Thanlyin Cooperative University Myanmar]
- 2. Offline Knowledge Hotspots: Creating low-cost Wi-Fi-enabled & solar-powered digital libraries in schools Arky AR [TukTuk for Children, Cambodia]
- 3. How youth in SE Asia has driven impact startup? Case study from Young Sustainable Impact program, Singapore Do Thi Thuy Hang [Thammasat

University, Thailand]

Roundtable 2C: Workshop: Music for Social Development

# 15.00 Parallel Sessions 3 - Approaches

Roundtable 3a: Building Communities - Carolyn McMillan, Glasgow Caledonian Universiy (Chair)

- 1. Social Innovation in the Cambodian Tourism Industry: The Rise of a New Generation of Social Enterprise Michiel Verver [Vrije Universiteit, Netherlands] and Khieng Sothy [Royal University of Phnom Penh, Cambodia]
- 2. Social Innovation Project for Kampung Sungai Lima Goh Yi Sheng [Sunway University, Malaysia]
- 3. The School of Global Studies' Community-Based Learning Initiative Dr. Istvan Rado [School of Global Studies, Thammasat University]

## Roundtable 3B: Transforming the Public Sector - Pailin Kittisereechai (Chair)

- 1. Hybrid legal entities for social enterprise as social innovation Prapin Nuchpiam [National Institute of Development Administration, Thailand]
- 2. Strategic foresight: the Collective intelligence for policy formulation Pannin Sumanasrethakul [Thammasat University, Thailand]

3. Times for social innovation in university education and the design of public policies: applied sociology in the southeast region of Spain - Pablo de Gracia Soriano [University of Alicante, Spain]

4. Collaboration and Partnership to build the entire ecosystem for social enterprise: the case of CSIE in Vietnam - Truong Thi Nam Thang [Centre for Social Innovation and Entrepreneurship, National Economics University, Vietnam]

## Roundtable 3C: Students as Social Innovators - Faizah Abd Majid (Chair)

1. LIGHT: Leadership for Social Impact - Khalilah Zakariya [International Islamic University, Malaysia]

2. Social innovation education for engineering students: a case study of connecting engineering skills with community development - Ratiporn Munprom [Kasetsart University, Thailand]

3. Volunteering for self development through service- Success story of a 50 year old University Youth Organization in India – Vanisha Nambiar [Maharaja Sayajirao University of Baroda, India]

