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Southeast Asian
Social Innovation Network



WP9 SEASIN Sustainability Plan

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- University of Aveiro (UAV) - Portugal
- Glasgow Caledonian University (GCU) - UK

Non-Higher Education Institutes (non-HEIs):

- Mith Samlanh (MSFI) - Cambodia
- Ashoka Thailand (School of Changemakers) - Thailand
- Mission and Co - Malaysia
- Social Innovation Exchange (SIX) - UK

1.2 SISUs

As part of SEASIN each participating higher education institute – 11 universities across 7 countries – has established local Social Innovation Support Units (SISUs).

Each partner institution has tailored a generic model to their local needs – 8 pilot SISUs officially launched in each country in late 2017. The SISUs have the aim of widening the scope of regular knowledge transfer activities and offer special shared incubation space. These spaces will not simply work as a social business incubator, but rather they will develop the tools and resources to build an ecosystem in which social innovations can grow and flourish.

Over the course of the project, each partner country has jointly had to support a minimum of 15 projects involving a minimum of 60 individuals (inside and outside the university) through engagement in a variety of activities as described above as well as through workshops, seminars, contests and more.

Each SISU have developed their own identity and character; as well as an online presence, brand and dedicated space. These things will ensure the sustainability of each SISU as they are already well established and operating. More information on each SISU can be found at Annex 1 (5.1).

2.0 Sustainability

As it has been planned, this sustainability plan has been written in order to propose how the various activities and networks developed during the course of the SEASIN project are sustained following the project's official close.

“Sustainability” is defined here as the continuation of a cooperation process and results once European financing is over, in order that the project achieves maximum long-term impact. There are four main elements of the sustainability of the SEASIN project: Finance; Network and exchange; External communication channels; and University activities.

2.1 Process

A survey has been sent to all HEI and non-HEI partners to involve them in the decision-making process of this sustainability plan. Through this process, this sustainability plan has maximum potential for being fully implemented by all partners and hopes to be both ambitious and feasible.

This sustainability plan was drafted by Work Package (WP) 9 - consisting of the Social Innovation Exchange (SIX) and Thammasat University (TU) - following the receipt of survey answers by the other partners. It was then reviewed by project lead Glasgow Caledonian University (GCU) and finally reviewed by all partners. Final decisions were made during the Consortium meeting in Bangkok on 7 October, 2019.

3.0 Sustainability objectives and strategies

The following aspects of sustainability have been taken into consideration in this Sustainability Plan. These have been defined as the most important aspects necessary to consider when planning for the continued performance, delivery and impact of the project following the ending of funding.



For all partners, they may consider charging participants for taking part in some activities - like studios - but as far as possible access to the SISUs and engaging with university SEASIN activities should be free and open for stakeholders.

Partner organisations may also consider trying to obtain donations and contributions from local or national authorities in order to secure additional funds.

The website will be continued and be managed and coordinated by Co-operative University from Myanmar. The server / domain cost of the website will be covered by GCU indefinitely.

3.2 Network and exchange

The SEASIN partners have expressed the great value of the network and exchanges within it to share experiences, knowledge and best practice within both the South East Asian region and the European partners.

Valuable exchanges have been ongoing within the project within and between work packages, as well as between individual projects and social enterprises that have been developed in individual SISUs. There have also been valuable exchanges between practitioners and academics throughout the project. It is important that, as much as possible, the networks and exchanges established during SEASIN are sustained.

Partners are encouraged to maintain links with the network through online and offline channels (details below) within South East Asia. The European partners are encouraged to link the SEASIN project and partners into other programmes, to spread awareness and insights from SEASIN further afield.



Online: emails and conference calls

An open online community will be sustained in the future, and we propose an updated finalised contact list of partners and email addresses is published and sent to all partners after the end of the final SEASIN event in October 2019.

Partners must commit to contacting each other with details of activities or insights gained which are relevant to the SEASIN project and may be of interest to the rest of the network. Depending on when it is appropriate, this can take place through sharing on the SEASIN Facebook page (see 3.3 External communication channels: Facebook), or through individual email contact, using the updated contact list after October 2019.

When relevant, partners may choose to email and set up conference calls with each other to share updates on their social innovation activities; details of upcoming events or programmes; or to ask for advice or guidance.

Closed Facebook group will continue to exist as an internal communication channel and the partners will also communicate on the Glocal platform.

Offline: events, meetings and exchanges

SEASIN partners reported that events have been one of the most useful way of connecting within the network and, going into the future, offline meetings would be of great benefit for the sustainability of the project.

Partners must commit to reconnecting with partners when they are in the region, and to set this up for their stakeholders if or when appropriate. While no formal annual events will be established, partners may invite other SEASIN partners to their own events and ensure the informal offline sustainability of the project in this way.



HEI partners also see great value in continuing student exchanges after the close of the project. As one of the costlier activities of the SEASIN project, this may be harder to carry on following the close of the project. In order to sustain the value of this exchange without European funding, we propose two options to be taken into consideration:

1. Where possible, HEI partners should try to secure funding from the university to recreate student exchanges with SEASIN partner organisations to enable more students to take part in this activity. This will be facilitated by a) having strong institutional knowledge of and support for the project within the HEI (see 3.4 Institutional support) and b) continued communication between all partners through online channels (see 3.2 Online: emails and conference calls).
2. HEI partners should encourage their students to use the SEASIN Facebook page to share their work and interests, and to connect with others involved in social innovation in their region and beyond. All partners are prepared to have short online ad hoc meetings with students from other partner organisations to share their knowledge and experience of social innovation in their context.

During the Consortium meeting, University partners from Cambodia expressed interest in organising the 3rd international conference in Cambodia next year (in 2020).

3.3 External communication channels

Facebook

With almost 600 members, the SEASIN Facebook page is the largest and most active communication channel for the project. As such, it will be the main online focus of sustaining the project's communication channels in the future.



We propose all partners being granted administrative status and access to the Facebook group in order to upload details of their activities, events and content that ties into the SEASIN projects. This includes university activities - SISUs and studios - and other activities that may be of interest to the group. With administrative powers over the group, it will be the responsibility of all partners to monitor what is uploaded onto the group to ensure it is appropriate and relevant to the topic of social innovation in the region.

Website

The website will be continued and be managed and coordinated by Co-operative University from Myanmar. All partners will contribute content to both the website and the social media page (i.e. Facebook) to keep the conversation and discussion alive after the project ends.

Glocal network platform

The [glocal network platform](#) will be used to connect the SEASIN project partners after the end of the SEASIN project. It will also enable the SEASIN partners to connect and share with other partners from around the world who have been in EU funded projects managed by Glasgow Caledonian University, ensuring the continued growth and global reach of these networks.

Further information about the Glocal tool can be seen at Annex 3 (5.3).

3.4 University activities

There is much appetite within the HEIs involved in the project to continue the SEASIN activities in their institutions - specifically the SISUs and the studios - in the future.

All partners have committed to continuing the use of their SISUs, and to run studios as and when they see fit. They must all work to encourage and sustain student engagement in this work, and in wider discussions and programmes which focus on social innovation. A key part of sustaining the SEASIN activities in the universities in the future will be building strong

of this wider network. The network will be virtual at first, and as it grows it will go on the expand its activities.

4.0 Implementation and monitoring

4.1 Integration

In order for these activities and sustainability actions continue successfully in the future, they need to be integrated into already existing institutional structures, programmes and staff roles and responsibilities.

4.2 Cooperation

There is the need to share best practice, advice and guidance between partners and, crucially, to have open communication channels that facilitate this. The [glocal network platform](#) will be one of the key ways in which partners in the SEASIN project continue to cooperate with one another.

5.0 Annexes

5.1 SEASIN SISUs

TCU SISU



Thanlyin Co-operative University (TCU) created the SISU as a specific project and as an incubator. The SISU was officially launched on November 2017 and is located at Uttara Estate, TCU. The main activities of the SISU at TCU are operating as a research center for social innovation, accelerating project, providing tools for professors/classes to foster social

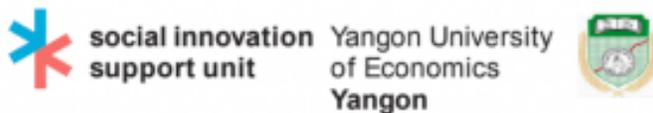


innovation and acting as an interface between the universities, society, and surrounding communities.

TCU SISU provide co-working space for students and community meetings, talks and exhibitions related to innovation, front desk where users have access to generic information regarding SISU, Technological Exploration space equipped with computers, projectors, sewing machines and classroom for lectures, talks and other forms of workshop.

The specific objectives of the SISU are to foster social innovation as an integral part in the institutional activities in knowledge transfer and encourage a university- society engagement with local communities and in particular disadvantaged groups through a variety of means: new social enterprise, new participative and collaborative projects, new business model such as micro credit, collection of data on social issues and solutions, new initiatives for the communities.

Yangon University of Economics SISU



The location of YUE SISU is at Yangon University of Economics (Padamyia Building, Hlaing Campus). Since the Department of Management Studies of YUE has been given to take the responsibility to carry out the SESSIN projects, the SISU is established at the Management Studies Department

TU SISU



The Social Innovation Support Unit (SISU) at Thammasat University constitutes of 2 spaces: Co-working space and Makerspace.

The rationale behind splitting the two spaces is that one caters to service and application (knowledge-based) innovation projects; while, the other space is a workshop where products are prototyped and made.

The TU SISU is at its 'growth' stage, the project leaders are currently gathering feedback from stakeholders in order to expand the services that we provide.

Our vision: We consider ourselves incubators, an impact hub where innovators and change makers can grow their social impact projects and enterprises from concept to implementation to impact.

Our mission: We strive to institute social innovation as the impact driver for sustainable change in education and community-based challenges. We aim to educate and empower the next generation of innovators (our students and stakeholders) with the knowledge and skills required in today's globalised world. We will create connections and foster impact projects between innovators in Thailand and SE Asia.

Our Values:

Inspiring Innovation

Through the services that we provide, we want to communicate not only to our stakeholders; but, to communities that social innovation is the key to sustainable change and growth.

Creating Collaboration

We at Thammasat University believe,

“As people think and work together, a fabric of shared meaning comes into being.”

— Harrison Owen, *The Power of Spirit: How Organizations Transform*

KU SISU



KU is the first university that offered courses in the field of agricultural science in Thailand. It is also the public university with a greatest numbers of students in Thailand (over 60,000).

Relevant faculties of KU: Faculty of Social Sciences, Faculty of Architecture, Faculty of Engineering.

Social innovation projects of KU:

- Breastfeeding Manual for Working Mother
- Rethinking the Eviction of Slum Dwellers
- OSISU-Scrap Lab: furniture from waste material
- Dog-tor: Genius dog collar

RUPP SISU



Social Innovation Support Unit of RUPP (SISU of RUPP) is powered by The Center for Social Enterprise and Innovation (CSENI). As such, RUPP SISU is a hub for research, education and



training, incubation and dialogue on social enterprise, cooperative, social innovation, corporate social responsibility and broader social economy organizations in Cambodia and the region. RUPP's SISU was initiated to help social entrepreneurs, other social change markers (including government, non-government and private sector actors) to contribute to a sustainable and inclusive economy in Cambodia. It is managed and hosted by the Faculty of Development Studies, Royal University of Phnom Penh. Our mission is to cooperate with other stakeholders to build the capacity of social enterprises and co-create social innovation.

NUM SISU



The NUM Social Innovation Lab serves as both a space for seminars and interactive workshops on topics related to social innovation and entrepreneurship and also as an incubator to help develop and launch new social ventures. While the primary target will be university students in Cambodia, the NUM Social Innovation Lab will also be open to the wider social enterprise community. A maker space will also be available within the Social Innovation Lab so that students and outside community members can work to develop physical prototypes via the use of 3D printers. The NUM Social Innovation Lab will also serve as the main training venue for the National Business Model Competition which is an annual entrepreneurship competition open to all university students in Cambodia and focusing on startup ideas related to the following 5 sectors: Technology, Medical / Health Care, Education, Agriculture and General Business.



Sunway's SISU



Sunway's SISU is implemented as part of iLabs to develop the tools and resources to build an ecosystem in which social innovations can grow and flourish. Our team consists of driven people that are passionate about innovation and entrepreneurship. Together with our network of mentors and industry experts, we are able to help entrepreneurs at different stages of development; from pre-seed to growth to exit. We are also tightly linked to advisors from Sunway University and work with experts from other top universities.

UiTM SISU



UiTM-SISU was founded following the funding received from the Erasmus+ Southeast Asia Social Innovation Network project. It was established in August 2017, located at a prime location within the UiTM's main campus vicinity. Given the roles that UiTM-SISU wishes to fulfill, it was only apt that the UiTM-SISU be located at the UiTM-Malaysian Technology Development Corporation building, which also houses UiTM's Research Innovation Business Unit (RIBU).

The UiTM-SISU is equipped with a meeting room, a training room, an Ideation cubicle, a small whiteboard, a plasma TV, an interactive board and a projector. It is hoped that with the inception of UiTM-SISU, it will provide a hub for social innovators to convene, discuss and innovate more inventions that benefit the community and the society better.

Further information on all can be found here: www.seasin-eu.org/sisus/

5.2 Memorandum of Understanding List of Agreements

Industry	Logo
UITM	
Motiofixo Sdn Bhd	
Pearljade Creative Marketing	
Zulkifli Food	
Pembina OKU Resources	
Salla Kulinaria	
Sambal Mak Kaw	
Ida Manisa Bakery and Catering	
JKKN Kg. Hilir, Merbok	-
Chicken Ball Ball Rice Restaurant	

Sunway	
Impact Hub	
Incitement	
Xperanti	
USMAC	
Nexea	
TCU/UCOOP	
ESC Myanmar	
SeDAM	
WISE College	
Trust Oo M-Health Enterprise	
Oriental Century	
MYEA	

Recycle	
LEORA	
YUE	
Third Story Children Book	
Myanmar Young Entrepreneur Association (MYEA)	
Myanmar Women Entrepreneur Association (MWEA)	
Yangon Bakehouse Training Café	
Myanmar Business Association (MBA)	
NUM	
Engineers Without Borders Australia (EWB)	
Impact Hub	
RUPP	

Soksabike	
Impact Hub Phnom Penh	
Cambodia-Korea Rural Development Center	-
Farmer and Nature Net Association	
Friends International	
Buddhism for Social Development Action	
KU	
The TSIS Limited Partnership	
Local Alike Co., Ltd	
BEBC En SAFE Life Foundation	
TU	
Luk-Mai	-
Pakdone	
Learn Corporation	

ACTIONS 4 NEWS 0 GRANTS 0 EVENTS 21 TOOLS 0 CHALLENGES 0 OTHER

[Publish tool](#)

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- Tools Categories

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- Portugal



SWOT

docs.google.com – June 06, 2019
Google Drive tool for doing a SWOT

[Social Innovation Process](#) [Useful Tools](#) [Markets](#)



Business Model Canvas

docs.google.com – June 06, 2019
Google drive like for doing a Business Model Canvas making a copy of it

[Useful Tools](#) [Markets and Finance](#)



Wave Accounting Tool

waveapps.com – June 06, 2019
FREE FINANCIAL SOFTWARE Empowering small business owners every step of the way

[Useful Tools](#) [Finance](#)



Value Creation Analysis

sikeeuorg.files.wordpress.com – June 06, 2019
Value Creation Analysis

[Social Innovation Process](#) [Creativity](#) [Useful Tools](#) [Markets](#)



Validation Board

sikeeuorg.files.wordpress.com – June 06, 2019
Validation Board

[Social Innovation Process](#) [Useful Tools](#) [Incubation](#)



Thinking Hats

silearning.eu – June 06, 2019
Thinking Hats is an interesting tool to use to uncover the many viewpoints that surround a topic. The activity stimulates conversations to take place that are structured around six clear functions and roles. This clear division

<https://theglobal.network/observatory#resource-type-tool>

ACTIONS

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- SIKE Resources

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- Netherlands
- Portugal
- Singapore
- Thailand
- Ukraine
- United States
- Viet Nam

69 PROFESSIONAL PROFILES

11 ORGANIZATIONS

0 PRODUCTS OR SERVICES

<p>Frank Peters ✓ Germany pastor liturgist consultant for church development Consulting Third sector</p>	<p>Marija Raos Fitzhugh ✓ Grad Zagreb Project manager at CIPA Training / Coaching Innovation, research</p>	<p>Dubravka Dujmović Purgar ✓ Croatia Excellent communication skills in social environment, within or among Training / Coaching</p>
<p>Lidija Pavic-Rogosic ✓ Croatia Director of association ODRAZ- Sustainable Community Development Training / Coaching Third sector</p>	<p>Gramen Taraku ✓ Tiranë Interested in development projects. Consulting</p>	<p>Nika Cohen ✓ Croatia Project manager at ZADRA NOVA Strategy and Business Management</p>
<p>Professional profile</p>	<p>Professional profile</p>	<p>Professional profile</p>



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CONTACT info@theglobalnetwork

SOCIAL NETWORKS & APPS

Welcome to SIKE community
Maitane Gómez, Inge Merino, Joana Mercier, Gustavo Freitas, Pablo Ocaña, Mark Majewsky Anderson, Slob...

29/04/2019, 15:42

Julie Ellam has joined the group
Group's information has changed

Julie Ellam
Thank you Javi, I look forward to exploring the tool
06/05/2019, 15:06

Maitane Gómez
Welcome to the new ones!
06/05/2019, 15:42

Inge Merino
Welcome!
07/05/2019, 07:48

Pablo Ocaña has joined the group

Mirna Karzen
Hi, just exploring the site :). Also, I wanted to remind everybody to send us the comments to the Contingency Plan. Thank you! Mirna 😊
1
10/05/2019, 11:57

Julie Ellam
Hello Mirna 🙌
21/06/2019, 12:33

Khalilah Zakariya has joined the group
Piyawan C. has joined the group

Write your message

Actions

More information

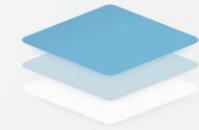
Insights

Participants 21



Channels

Channels are pages where there is specific and orderly information about a topic. You can subscribe to them to be updated with everything that happens on the cahnnel.



SIKE Partners Useful Tools

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